

CyberConnect2's content-driven charity project expands even larger with the latest updates



FUKUOKA, Japan., 10th January , 2013 - CyberConnect2 Co., Ltd., a Japanese video game developer based in Fukuoka, Japan, today announced its eighth release of illustrations and smartphone wallpapers contributed to "Mamoru-kun Reconstruction Support Project" (Japanese: まもるくん 復興支援プロジェクト), a charity project aiming to support people in the 3.11 disaster area.

The 8th and 9th updates include four new illustrations contributed by the artists of 2 Companies (YUKE'S Co., Ltd., and Betop Japan Co., Ltd.), along with six new illustrations from CC2 artists and external contributors. Also, for the first time there has been a contribution of 2 music pieces (*Audition only) from a group formed by the Game Industry of Okinawa's Network (GION) with "Mamoru-kun Cheers".

Since the project's launch on 25th May 2012, we have been continuously adding new illustrations, not only from Cyberconnect2 artists but from external artists as well. And with these latest updates, YUKE'S Co., Ltd., the studio that developed "WWE'13" (Publisher: THQ), and Betop Japan Co., Ltd., a CG production company developing also a multi-faceted outsourcing business, have joined our efforts and contributed to the project.

The 2 music pieces contributed by Game Industry of Okinawa's Network (GION) with "Mamoru-kun Cheers" can also be viewed on YouTube.

The project will continuously add more items for the project in order to support the people in the disaster area and is currently seeking contributions from residents of Japan. In the near future the company hopes to accept international contributions as well.

[Project Official page] http://www.cc2.co.jp/mamoru_revival_en/

■Comment from YUKE'S Co., Ltd.

We think that delivering games to users sets the world alight. Moreover, through our work, we hope to give a little of energy to Japan through these volunteers.

All the staff of YUKE'S Co., Ltd

■Comment from Betop Japan Co., Ltd.

We sincerely think about the people who were suffered due to the big earthquake at the north east and pray for a quick recovery from the devastation at this time.

More than 2 years have passed since 3.11. The shock at the time is still strong, clear and memorable, and our hearts still have pain at the thought of those who were affected by the disaster.

We've contributed these works to give a small effort to those people through this reconstruction project.

Praying that will be useful for many people,

and wishing for a bright future for everyone in the affected areas,

Betop Japan Co., Ltd.

■Comment from Game Industry of Okinawa's Network's president Takeshi Yamazoe

While thinking of a way to send our efforts from Okinawa to the Tohoku region, I knew the existence of this project. At that time, a friend of mine, Mike Sugiyama proposed me to support the affected people through this project. That circle started to expand and we got the cooperation of artists and songwriters and we've started to create, assuming that Mamoru-kun had become an anime, the opening and ending image songs as "Mamoru-kun Cheers".

In Okinawa we say: "Icharibacyoudee (いちやりばちよーでー, meaning: Once we've met we are brothers)".

We hope that singing these songs together as brothers/sisters will bring a big hope to everybody who faces various difficulties.

Happily and strongly, the power to move towards, together.

Takeshi Yamazoe - President of Game Industry of Okinawa's Network

【New illustrations from the 8th and 9th updates】

List of available works: http://www.cc2.co.jp/mamoru_revival_en/?page_id=9

Donation per piece: 100 JPY (appx. 1.2 USD)

Available sizes: A4 size, iPhone wallpaper size, and Android Wallpaper size.

[New illustrations: Works by YUKE'S artists]



Miibou (YUKE'S CO., Ltd.)



Niisan (YUKE'S CO., Ltd.)

[New illustrations: Works by Betop Japan artists]



2D Illustration designer
Li Xue Long
(Betop Japan Co., Ltd.)



Art director
Hou Jia Tian
(Betop Japan Co., Ltd.)

[New illustrations from CC2 artists and external contributors]



Miyoshi (CyberConnect2)



Usami (CyberConnect2)



Isano (Contribution)



Miyoshi (CyberConnect2)



Roko (CyberConnect2)



Ichinensei (Contribution)

【Music pieces Game Industry of Okinawa's Network (GION) with "Mamoru-kun Cheers"】



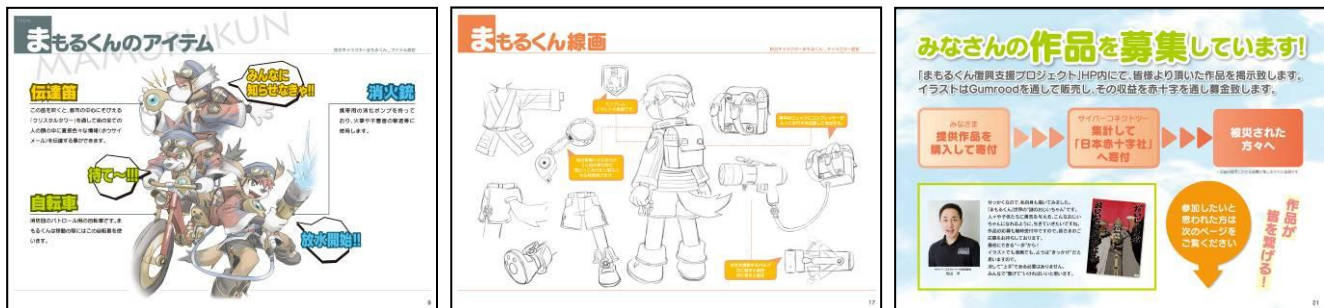
“Mamoru-kun Reconstruction Support Project”
Ending image song "Yesterday's tomorrow"
(Japanese: きのうのあした)
<http://youtu.be/BQ21L1xbwFU>
Mike Sugiyama (Songwriter, IMAGINE Co., Ltd.)
Kosuke Kamishin (Singer/Songwriter)



“Mamoru-kun Reconstruction Support Project”
Ending image song "Tomorrow is also wonderful"
(Japanese: あしたも Wonderful)
<http://youtu.be/BVYWLzmetDs>
Mike Sugiyama (Songwriter, IMAGINE Co., Ltd.)
Akifumi Tada (Composer and arranger, IMAGINE Co., Ltd.)
Momoko Hayashi (Singer/Songwriter)
Chatnoir☆ (Chorus)

[Mamoru-kun world reference guide brochure]

This brochure (currently available in Japanese only) can be downloaded from CyberConnect2’s website for free and contains comprehensive information about Mamoru-kun’s universe. This includes existing illustrations, descriptions of characters and world settings as well as character diagrams.



URL to the Japanese brochure: http://www.cc2.co.jp/mamoru_revival/CC2_mamoru.pdf

About “Mamoru-kun Reconstruction Support Project”

This charity project is conducted by CyberConnect2 and aims to support people in the 3.11 disaster area by selling original illustrations from the Mamoru-kun Universe on gumroad, an online e-commerce service, and donating all of the profits to the Japanese Red Cross Society.

About Mamoru-kun

Mamoru-kun is a mascot character created by CyberConnect2 for Fukuoka prefecture’s disaster preparation program. The purpose of the program is to increase Fukuoka citizens’ awareness of disaster preparation. Mamoru-kun’s face appears on the program’s posters and his name is used for the prefecture’s disaster alert email service. "Mamoru-kun" and “Tail Concerto” (a Playstation game, developed by CyberConnect2) as well as Solatorobo (a Nintendo DS title, also developed by CyberConnect2) share the same universe called “Little

Tail Bronx". On this project, he is going further and trying to help people in the 3.11 disaster area.

About CyberConnect2 Co., Ltd.

CyberConnect2., Ltd. is a video game developer located in Fukuoka prefecture, Japan. It is most known for its popular .hack franchise and Naruto Ultimate Ninja games along with critically acclaimed titles such as Asura's Wrath and Solatorobo.

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