

# CyberConnect2's content-driven charity project now embraces paper cutout work by external artists!

A collaborative work by a Japanese paper cutout artist and a Manga assistant boosts

CyberConnect2's 3.11 relief charity project



Project logo



Mamoru-kun, the mascot character of Fukuoka prefecture's disaster preparation program.

FUKUOKA, Japan., $3^{rd}$  October , 2012 - CyberConnect2 Co., Ltd., a Japanese video game developer based in Fukuoka, Japan, today announced its fifth release of illustrations and smartphone wallpapers contributed to "Mamoru-kun Reconstruction Support Project" (Japanese: まもるくん 復興支援プロジェクト), a charity project aiming to support people in the 3.11 disaster area. The latest update includes new illustrations and smartphone wallpapers.

Since its first release on 25<sup>th</sup> May 2012, the project has been supported by a large number of people. The latest update includes pieces created by CyberConnect2 artists, including our president Hiroshi Matsuyama, as well as external, volunteer professionals – a famous paper cutout artist Atsuhiro SATO, and a talented Manga assistant Akira OHKUBO - and non-professionals.

Currently the project is seeking contributions from residents of Japan, but the company hopes to accept international contributions in the future.

[Project Official page]

http://www.cc2.co.jp/mamoru\_revival\_en/

# [Outline of the professional contributors from this update]

## ■ Atsuhiro SATO

A paper cutout artist who entered the Manga industry at age of 18 and at one point was running a Manga series in Japanese Manga magazines. He then .found great possibilities in

Paper cutout and became a professional Paper cutout artist.

Official Webpage (Japanese) "敦弘、切り絵屋":

http://kirieatsu.blog.fc2.com/

Twitter ID: link\_papa

## ■Akira OHKUBO

A Manga assistant who previously contributed to Japanese Manga magazines such as "トトの剣" (Sword of Toto), "魔法使いムク" (Muku the wizard).

# [New illustrations from the 5<sup>th</sup> update]

List of available works: <a href="http://www.cc2.co.jp/mamoru\_revival\_en/?page\_id=9">http://www.cc2.co.jp/mamoru\_revival\_en/?page\_id=9</a>

Donation per piece: 100 JPY (appx. 1.2 USD)

Available sizes: A4 size, iPhone wallpaper size, and Android Wallpaper size.



Atsuhiro SATO & Akira OHKUBO (collaboration)



Miyoshi CyberConnect2



Tassie CyberConnect2



Hiroshi MATSUYAMA CyberConnect2 President



Daisuke WAKASUGI Contribution



Mamesuke CyberConnect2



Kouti Contribution

# [Mamoru-kun world reference guide brochure]

This brochure (currently available in Japanese only) can be downloaded from CyberConnect2's website for free and contains comprehensive information about Mamoru-kun's universe. This includes existing illustrations, descriptions of characters and world settings as well as character diagrams.

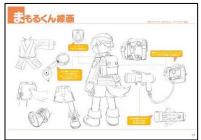
URL to the Japanese brochure: <a href="http://www.cc2.co.jp/mamoru\_revival/CC2">http://www.cc2.co.jp/mamoru\_revival/CC2</a> mamoru.pdf













About "Mamoru-kun Reconstruction Support Project"

This charity project aims to support people in the 3.11 disaster area with CyberConnect2 selling original illustrations from Mamoru-kun Universe on gumroad, an online e-commerce service, and donating all of the profits to the Japanese Red Cross Society.

## About Mamoru-kun

Mamoru-kun is a mascot character created by CyberConnect2 for Fukuoka prefecture's disaster preparation program. The purpose of the program is to increase Fukuoka citizens' awareness of disaster preparation. Mamoru-kun's face appears on the program's posters and his name is used for the prefecture's disaster alert email service. "Mamoru-kun" and "Tail Concerto" (a Playstation game, developed by CyberConnect2) as well as Solatorobo (a Nintendo DS title, also developed by CyberConnect2) share the same universe called "Little Tail Bronx". On this project, he is going further and trying to help people in the 3.11 disaster area.

#### **About Gumroad**

Gumroad is an online e-commerce platform operated by Gumroad, Inc. Through this service users can sell contents, such as illustrations and ebooks, to others. The service currently supports four languages, English, Japanese, German, and Portuguese.

About CyberConnect2 Co., Ltd.

CyberConnect2., Ltd. is a video game developer located in Fukuoka prefecture, Japan. It is most known for its popular .hack franchise and Naruto Ultimate Ninja games along with critically acclaimed titles such as Asura's Wrath and Solatorobo.

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