



CyberConnect2's content-driven charity project expands with volunteer-created content and a world reference guide

The-3.11 relief charity project run by a Japanese game developer continues to expand

FUKUOKA, Japan., 7th September, 2012 - CyberConnect2 Co., Ltd., a Japanese video game developer based in Fukuoka, Japan, today announced their fourth update to its content-driven charity project, "Mamoru-kun Reconstruction Support Project" (Japanese: まもるくん 復興支援プロジェクト, URL: http://www.cc2.co.jp/mamoru_revival_en/). The latest update includes: (a) illustrations by CyberConnect2 members as well as a manga-style cartoon strip created by a voluntary Japanese contributor, and (b) a world reference guide for external contributors.



Project logo



Mamoru-kun, the mascot character of Fukuoka prefecture's disaster preparation program.

Currently "Mamoru-kun Reconstruction Support Project" is calling for voluntary contributions in Japan, and the cartoon strip found in this update is the first external contribution to the project. At this time the project is seeking contributions from residents of Japan, but the company hopes to accept international contributions in the future.

[Project Official page] http://www.cc2.co.jp/mamoru_revival_en/

[Mamoru-kun world reference guide brochure]

This brochure (currently available in Japanese only) can be downloaded from CyberConnect2's website for free and contains comprehensive information about Mamoru-kun's universe. This includes existing illustrations, descriptions of characters and world settings as well as character diagrams.

URL to the Japanese brochure: http://www.cc2.co.jp/mamoru_revival/CC2_mamoru.pdf



[New illustrations from the 4th update]

List of available works: http://www.cc2.co.jp/mamoru_revival_en/?page_id=9

Donation per piece: 100 JPY (appx. 1.2 USD)

Available sizes: A4 size, iPhone wallpaper size, and Android Wallpaper size.



Mamesuke (CyberConnect2)



Miyoshi (CyberConnect2)



Kei YAMAZAKI (CyberConnect2)



Kijo-Mizuki (Contribution)

About "Mamoru-kun Reconstruction Support Project"

This charity project aims to support people in the 3.11 disaster area with CyberConnect2 selling original illustrations from Mamoru-kun Universe on gumroad, an online e-commerce service, and donating all of the profits to the Japanese Red Cross Society.

About Mamoru-kun

Mamoru-kun is a mascot character created by CyberConnect2 for Fukuoka prefecture's disaster preparation program. The purpose of the program is to increase Fukuoka citizens' awareness of disaster preparation. Mamoru-kun's face appears on the program's posters and his name is used for the prefecture's disaster alert email service. "Mamoru-kun" and "Tail Concerto" (a Playstation game, developed by CyberConnect2) as well as Solatorobo (a Nintendo DS title, also developed by CyberConnect2) share the same universe called "Little Tail Bronx". On this project, he is going further and trying to help people in the 3.11 disaster area.

About Gumroad

Gumroad is an online e-commerce platform operated by Gumroad, Inc. Through this service users can sell contents, such as illustrations and ebooks, to others. The service currently supports four languages, English, Japanese, German, and Portuguese.

About CyberConnect2 Co., Ltd.

CyberConnect2, Ltd. is a video game developer located in Fukuoka prefecture, Japan. It is most known for its popular .hack franchise and Naruto Ultimate Ninja games along with critically acclaimed titles such as Asura's Wrath and Solatorobo.

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CyberConnect2 Contact

Mizuho HYAKUTAKE (Advertising and Public Relations Section)

e-mail: inq_pr@cc2.co.jp